



HEXHAM ABBEY FLOWER FESTIVAL

Sponsorship Packages and Benefits

The Hexham Abbey Flower Festival is a fantastic opportunity to showcase your product or service to a captive audience of over 3,000 of the general public.

We have a number of set packages designed to appeal to different budgets, but we would also be very happy to discuss specific needs. Alongside the general attendance onsite, the Event Guide is a valuable opportunity to advertise your brand, with 3,000 copies printed, and more distributed online, the guide is used by both professional flower club members, and the general public to refer to during their visit to the festival. Please see below our set packages, starting from just £95 for individual display sponsorship!

Headline Sponsor (exclusive) - £995

Benefits include;

Choice of flower display sponsorship, with up to 4 individual or one of the main displays in the Abbey, with your company name highlighted as the sponsor(s).

A 2m x 3m exhibition stand or display on the Cloister Lawn for the duration of the festival

10 tickets to the VIP opening evening cocktail reception on the 20th July

Company logo on all marketing materials under the title 'Headline Sponsor', including but not limited to; All onsite directional and promotional banner signage, Show guide front cover (3000qty), Event invitations (2000qty), Press adverts (The Journal, Evening Chronicle, Hexham Courant), Hexham Abbey website pages, social media platforms.

Mentions in all event marketing PR, with a dedicated quotation from your chosen spokesperson.

A dedicated post on Hexham Abbey social media

The inside front cover advert position in the Event guide, plus one full page of editorial.

One roll up banner display in the crossing area inside the Abbey

2 dedicated car park spaces onsite for the duration of the festival

Sponsor (2 available) - £595

Choice of flower display sponsorship, with up to 2 individual or one of the second tier main displays in the Abbey, with your company name highlighted as the sponsor(s)

A 1m x 2m exhibition stand or display on the Cloister Lawn for the duration of the festival

6 tickets to the VIP opening evening cocktail reception on the 20th July

Company logo on all marketing materials under the title 'Sponsor', including but not limited to; All onsite directional and promotional banner signage, Show guide front cover (3000qty), Event invitations (2000qty), Press adverts (The Journal, Evening Chronicle, Hexham Courant), Hexham Abbey website pages, social media platforms.

Mentions in all event marketing PR, with a dedicated quotation from your chosen spokesperson.

A dedicated post on Hexham Abbey social media

A full page advert position in the Show guide, distributed to attendees, and available online post event for download.

Supporting Sponsor (2 available) - £295

Choice of flower display sponsorship from the positions in the Abbey, with your company name highlighted as the presenting sponsor.

4 tickets to the VIP opening evening cocktail reception on the 20th July

Company logo on all marketing materials under the title 'Supporting Sponsor', including but not limited to; All onsite directional and promotional banner signage, Show guide front cover (3000qty), Event invitations (2000qty), Press adverts (The Journal, Evening Chronicle, Hexham Courant), Hexham Abbey website pages, social media platforms.

A half page advert position in the Show guide, distributed to attendees, and available online post event for download

Individual Flower Display Sponsorship

Choose your preferred flower display position from the general listing, with your company name highlighted as the presenting sponsor.

A half page advert position in the Show guide

2 tickets to the VIP opening evening cocktail reception on the 20th July

Pricing available from £95 (depending on the display chosen)

Exhibition Stall / Area only positions available on request - with 2m x 1m positions available for just £150 covering all 3 days of the festival.

To enquire about participation call us on 01434 611908 or email : gm@hexhamabbey.org.uk